



# Atlas Foundation Golf Day

North Hants Golf Club | Tuesday 9 June 2026

Experience a spectacular day of golf, hospitality, and giving back, hosted by Jason Leonard OBE in support of the Atlas Foundation.

The Atlas Foundation exists to help care, support and guide deprived children towards a better future. It is a launchpad for good that enables local projects in the UK and around the world to make a tangible impact on the daily lives of young people who suffer from extreme hardships.

Atlas aims to help children that have been subjected to horrifying suffering. Working with our partners, we use rugby initiatives to deliver health, education, and inclusion programmes. So far, we have provided safe havens offering food, clean water, teaching, coaching and guidance to over 200,000 children in dire need.





## A Prestigious Venue

We're proud to host this event at North Hants Golf Club, a top-100-ranked course with a rich golfing heritage. Home to the renowned Hampshire Hog amateur trophy. An Open Championship qualifying venue. The training ground of European golf legend Justin Rose. This course promises an exceptional experience.

## What to Expect



**Arrival Breakfast:** Kickstart your day with a bacon roll & coffee upon arrival.



**18 Holes of Competition Golf:** Enjoy a thrilling round with fun challenges along the way.



**Lunch & Dessert:** A well-earned post-game feast at the clubhouse.



**Drinks, Speeches & Awards:** Celebrate the day with presentations & exclusive auction items.

## **Sponsorship & Corporate Opportunities**

Join a line-up of corporate teams and businesses who will be making a meaningful impact. We are seeking sponsors to help cover event costs, ensuring that 100% of the funds raised go directly to Atlas Foundation's vital services.

## **A Professional Tournament Experience**

In partnership with NGL Golf, we'll deliver a premium tournament feel. Featuring: Live scoring with Golf Genius: track scores in real-time via smartphone. An on-site leader board: stay updated on the action on a large LED screen. Corporate branding opportunities: including signage & sponsor recognition.





# Sponsorship Packages



## Ace Sponsor – £10,000

**Our premier sponsorship opportunity, offering maximum visibility and exclusive experiences.**

- Lead branding of the Tournament Office, including LED screen and external and internal panels
- Outright sponsorship of the 1st hole, including: Tee board, Tee markers, Branded golf balls
- Additional tee board by the green
- Lead sponsor recognition across all event communications, including Charity event website, AV screens in the clubhouse and Golf Genius app
- Sponsorship of the Longest Drive competition on the 18th hole
- Centre spread feature in the event programme
- Your teams hosted at the Captain's Table with Jason Leonard OBE
- Official team photo with Jason Leonard OBE
- **Includes:** Two fourball teams (green fees and food included)



## Eagle Sponsor – £5,000

**A high-impact sponsorship with strong on-course and hospitality branding.**

- Sponsorship boards supplied by NGL Golf on the Beat the Chairman hole (8th hole)
- Branding on the complimentary beer tent where participants will enjoy a free beer and take on Jason Leonard OBE (Chairman) in the Nearest the Pin challenge (8th hole)
- Full-page advertisement in the event brochure
- Brand recognition across all event communications on the day, NGL Tournament Office screens, AV screens in the clubhouse and Golf Genius app
- **Includes:** One fourball team (green fees and food included)



## Birdie Sponsor – £2,000

**An excellent sponsorship with strong visibility.**

- Sponsorship boards supplied by NGL Golf on one hole
- Brand recognition on NGL Tournament Office screens, AV screens in the clubhouse and Golf Genius app
- Half-page advertisement in the event brochure
- **Includes:** One fourball team (green fees and food included)

# Golf Packages



**4 Ball Team Package –**  
**£1,200**

Each player receives

- Arrival Breakfast
- 18 Holes of Competition Golf
- Lunch & Dessert



**Individual Package –**  
**£300**

You will receive

- Arrival Breakfast
- 18 Holes of Competition Golf
- Lunch & Dessert
- A place in a team of 4

At the Atlas Foundation, we work closely with our key supporters to ensure that our partnerships deliver both parties' business needs. The listed benefits are illustrative, and we are happy to make adjustments in collaboration with our sponsors. We look forward to speaking to you and would be delighted to name your business as sponsors to this wonderful golf day. Thank you!

**Contact Peter Scott, General Manager, to discuss sponsorship options.**  
[peter@theatlascharity.org](mailto:peter@theatlascharity.org) – 07715 047128

**EMAIL PETER**

**BOOK ONLINE**

UK Charity No: 1161179

